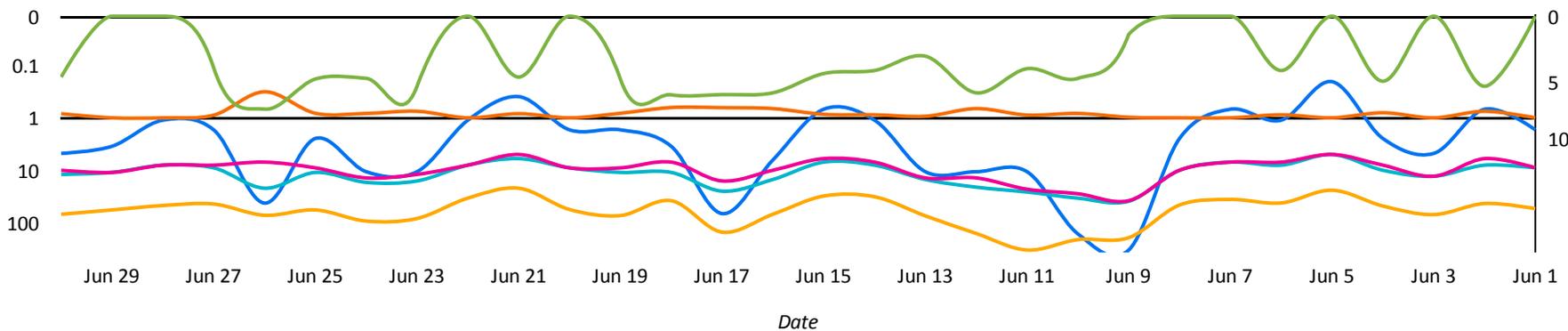
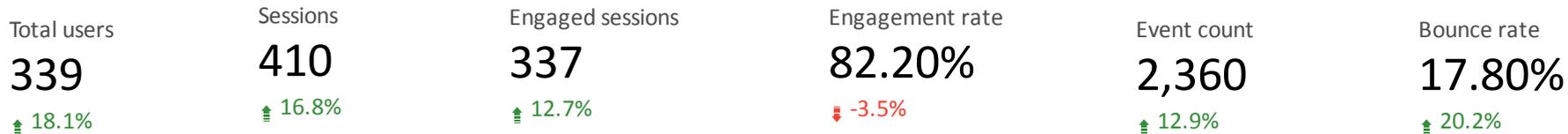


# SEO Monthly Report

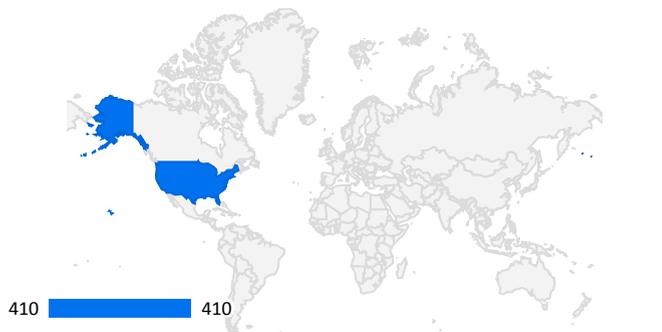
[www.shanewebguy.com](http://www.shanewebguy.com)

**START**

## Analytics Overview

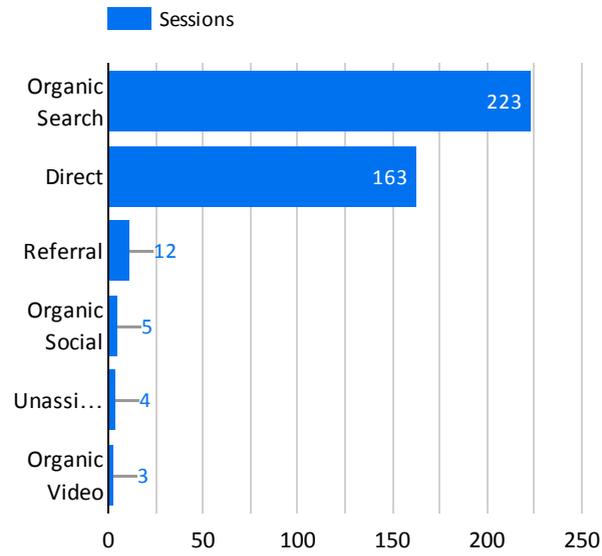


### Sessions by Country

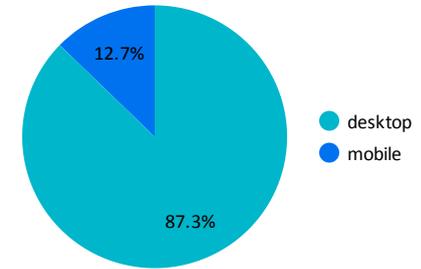


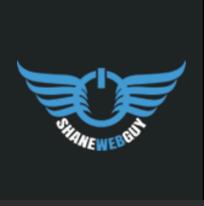
Country	Sessions	% Δ
1. United States	410	16.8% ↑

### Sessions by Channel



### Sessions by Device





Jun 1, 2025 - Jun 30, ▾

Traffic Source ▾

Country: United States (1) ▾

Device category ▾

Home

GA4 Reports:

Overview

Content

Blog

GSC Reports:

Overview

Pages & Keywords

Generic Keywords

Branded Keywords

Question Keywords

Ranking Reports:

Rankings Overview

Keywords Overview

# Content

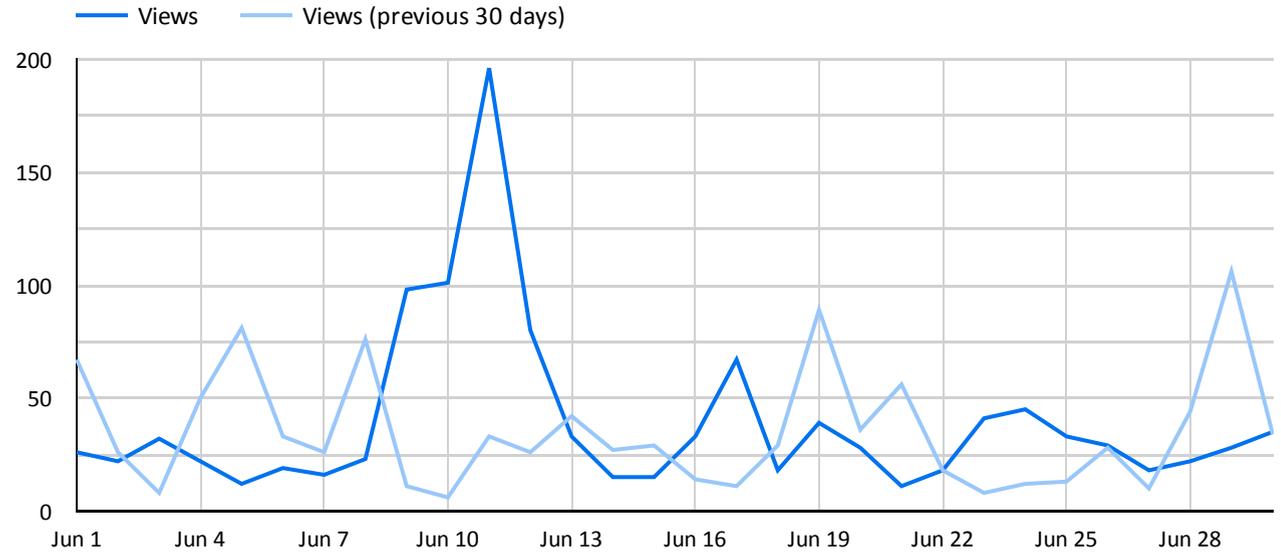


Views

## 1,175

↑ 12.0%

Page path ▾



	Page path	Views ▾	% Δ	Events	% Δ	keyEvents:calen...	% Δ
1.	/	206	-1.0% ↓	445	7.5% ↑	0	-
2.	/denver-seo/	138	-	259	-	0	-
3.	/about-me/	70	1.4% ↑	129	0.8% ↑	0	-
4.	/portfolio/	58	75.8% ↑	96	52.4% ↑	0	-
5.	/how-a-google-ads-calculator-helps-you-plan-smarter-camp...	42	-	81	-	0	-
6.	/understanding-californias-sms-marketing-laws-and-complia...	40	185.7% ↑	97	185.3% ↑	0	-
7.	/google-ads-calculator/	24	-83.8% ↓	45	-84.4% ↓	0	-
8.	/contact/	23	-8.0% ↓	50	8.7% ↑	0	-
9.	/pink-dog-digital-review-baltimore/	21	-	30	-	0	-
10.	/other-locations/	18	-30.8% ↓	35	-30.0% ↓	0	-
	<b>Grand total</b>	<b>1,175</b>	<b>12.0% ↑</b>	<b>2,360</b>	<b>12.9% ↑</b>	<b>0</b>	<b>-</b>



Jun 1, 2025 - Jun 30, ▾

Country: United States (1) ▾

Device Category ▾

- Home
- GA4 Reports:**
- Overview
- Content
- Blog
- GSC Reports:**
- Overview
- Pages & Keywords
- Generic Keywords
- Branded Keywords
- Question Keywords
- Ranking Reports:**
- Rankings Overview
- Keywords Overview

# Search Console Overview

Clicks

**177**

↑ 48.7%

Impressions

**144,720**

↓ -12.7%

Site CTR

**0.12%**

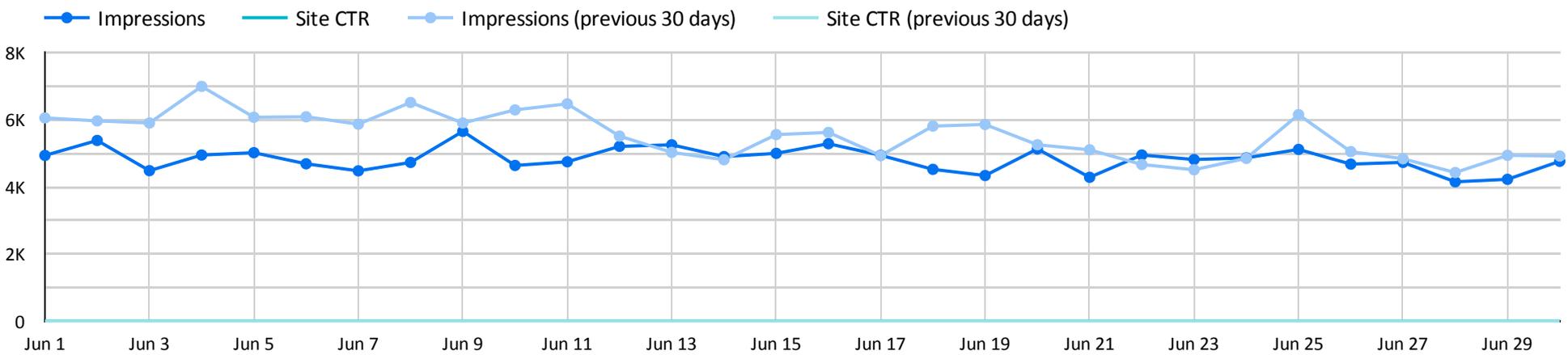
↑ 70.4%

Average Position

**54.18**

↑ 1.6%

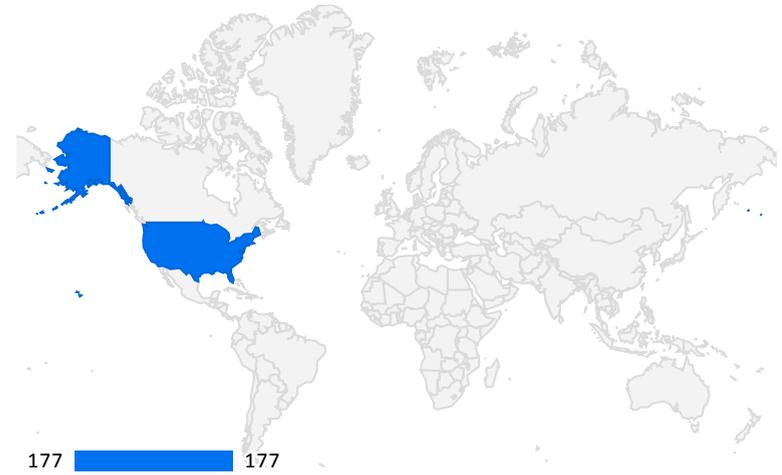
## Impressions vs Impressions (previous month)



## Statistics by Country

Country	Clicks ▾	Impressions	Site CTR	Average Posit...
1. United States	177	144,720	0.12%	54.18

<b>Grand total</b>	<b>177</b>	<b>144,720</b>	<b>0.12%</b>	<b>54.18</b>
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Jun 1, 2025 - Jun 30, ▾

Country: United States (1) ▾

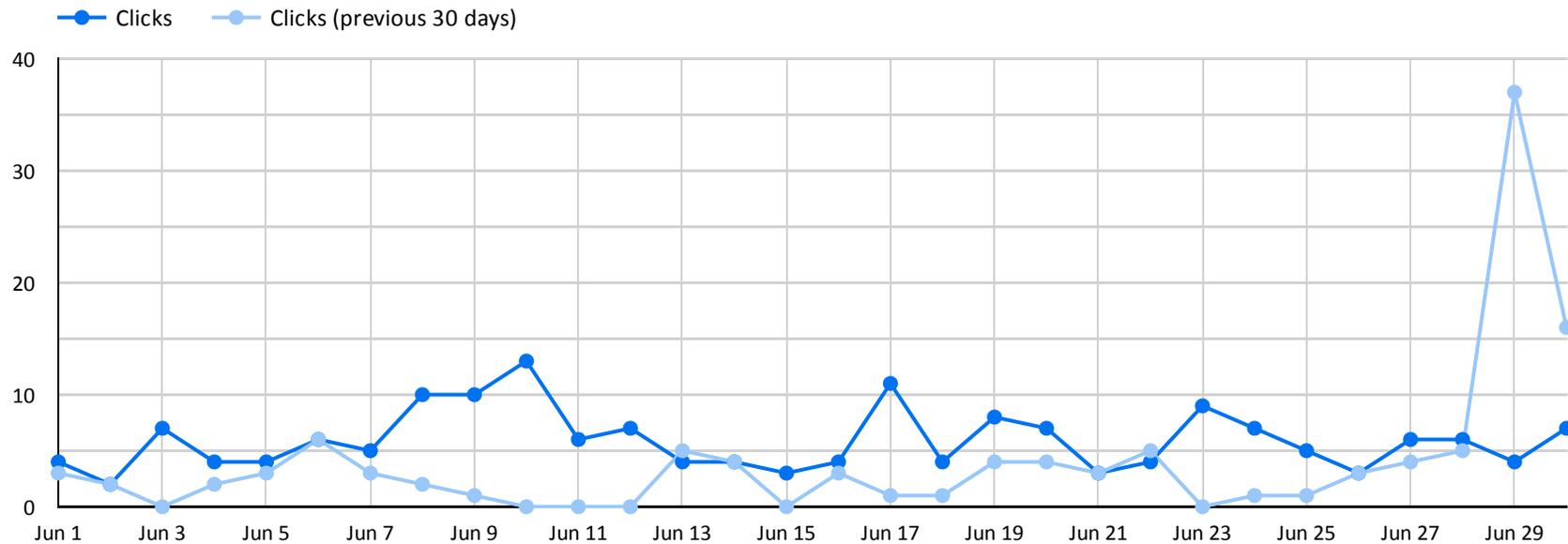
Device Category ▾

- Home
- GA4 Reports:**
- Overview
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- Rankings Overview
- Keywords Overview

# Pages & Keywords Statistics

## Clicks vs Clicks (previous month)

Clicks  
**177**  
 ⬆️ 48.7%





Jun 1, 2025 - Jun 30, ▾

Country: United States (1) ▾

Device Category ▾

Home

GA4 Reports:

Overview

Content

Blog

GSC Reports:

Overview

Pages & Keywords

Generic Keywords

Branded Keywords

Question Keywords

Ranking Reports:

Rankings Overview

Keywords Overview

# Search Queries

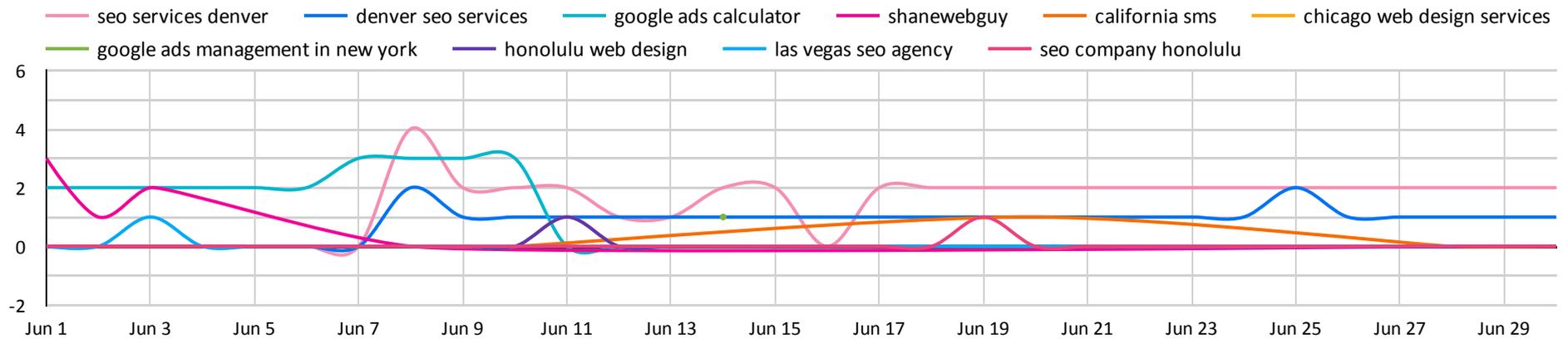
	Query	Clicks ▾	% Δ	Impressions	% Δ	Average Position	% Δ
1.	seo services denver	44	-	408	11.5% ↑	42.2	-16.3% ↓
2.	denver seo services	25	-	472	0.0%	50.93	-21.8% ↓
3.	google ads calculator	23	-54.0% ↓	134	-34.0% ↓	67.1	67.9% ↑
4.	las vegas seo agency	1	-	286	-4.7% ↓	71.05	-1.7% ↓
5.	t-shirt design services	1	-	1	-50.0% ↓	8	-60.0% ↓
6.	video editor pittsburgh	1	-	5	150.0% ↑	5.8	132.0% ↑
7.	web design oahu	1	-	52	67.7% ↑	36.85	-47.2% ↓
8.	web design pittsburgh	1	-	155	32.5% ↑	32.88	-9.1% ↓
9.	"event drone filming"	0	-	44	57.1% ↑	20.45	-0.2% ↓
10.	organic seo techniques houston	0	-	14	-	12.86	-
11.	"web design atlanta"	0	-	6	-45.5% ↓	32.33	3.7% ↑
12.	"web design cleveland"	0	-	6	-25.0% ↓	11.33	33.3% ↑
13.	"web design honolulu"	0	-	6	-14.3% ↓	10.67	2.3% ↑
14.	30 keyword	0	-	4	100.0% ↑	4.5	12.5% ↑
15.	301 redirect strategy	0	-	4	-	64.25	-
16.	a fresh web design st louis	0	-	2	100.0% ↑	48.5	-1.0% ↓
17.	ad agency buffalo	0	-	13	85.7% ↑	84.08	5.5% ↑
18.	ad agency buffalo ny	0	-	5	-50.0% ↓	78	0.4% ↑
19.	ad agency buffalo, ny	0	-	6	-33.3% ↓	74.83	3.3% ↑
20.	ad campaigns tri-cities	0	-	14	-48.1% ↓	93.5	5.9% ↑



- Home
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- Blog
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- Keywords Overview

# Rankings Overview

## Keywords % in TOP10



	Date ▾	Query	Average Position
1.	Jun 30, 2025	wordpress website maintenance service cleveland	7
2.	Jun 30, 2025	ada website compliance milwaukee	7
3.	Jun 30, 2025	adwords account management philadelphia	1
4.	Jun 30, 2025	adwords consultant in dallas	7
5.	Jun 30, 2025	adwords management st louis	8
6.	Jun 30, 2025	adwords milwaukee	5.67
7.	Jun 30, 2025	adwords philadelphia	7.17
8.	Jun 30, 2025	adwords st louis	8.5
9.	Jun 30, 2025	alt tags optimization cincinnati	2

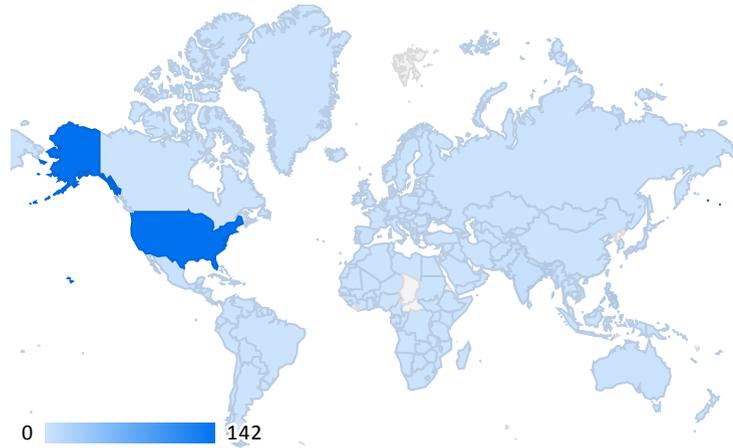


Select date range ▾

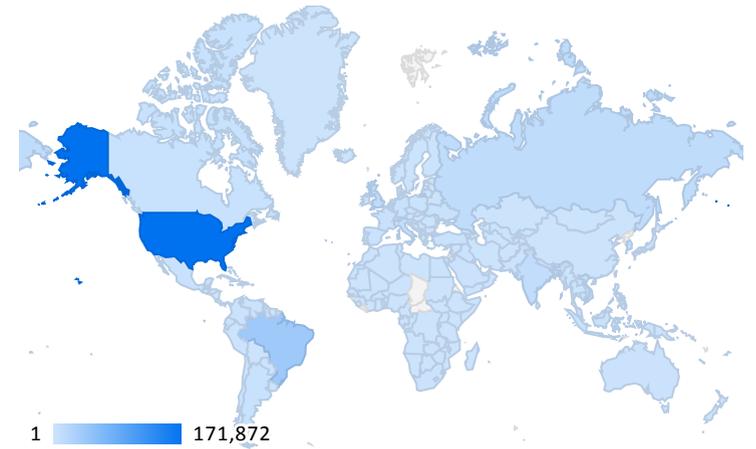
- Home
- GA4 Reports:**
- Overview
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- Overview
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- Generic Keywords
- Branded Keywords
- Question Keywords
- Ranking Reports:**
- Rankings Overview
- Keywords Overview

## Top Locations

### Clicks by Country



### Impressions by Country



### CTR by Country



### Average Position by Country



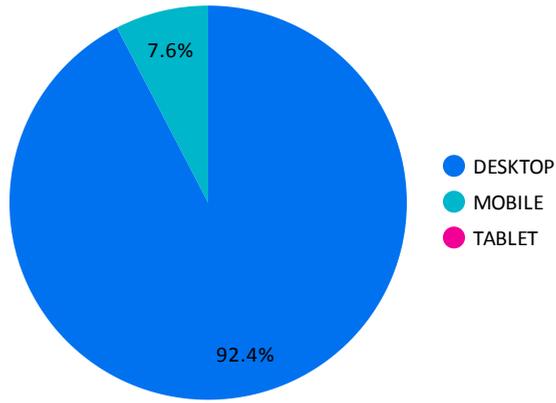


Select date range ▾

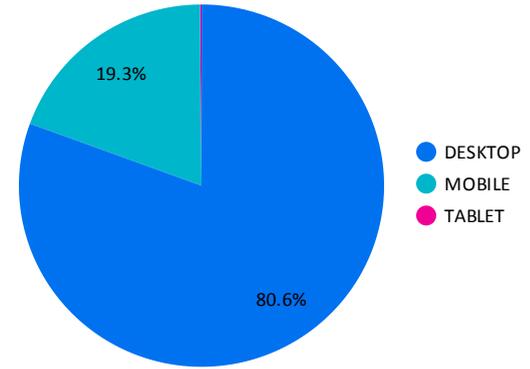
- Home
- GA4 Reports:**
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- Overview
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- Generic Keywords
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# Device Category

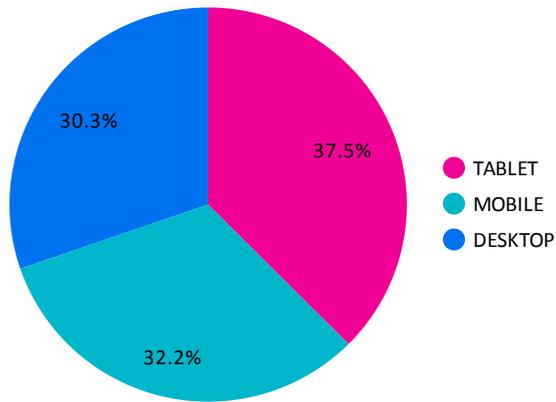
### Clicks by Devices



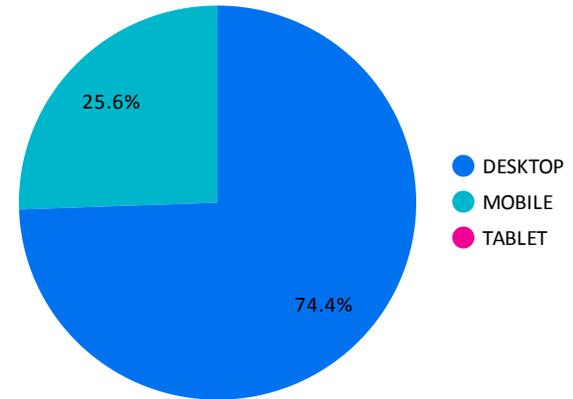
### Impressions by Devices



### Average Position by Devices



### CTR by Devices





Mar 1, 2025 - Jun 25

Country: United States (1)

Device Category

Home

GA4 Reports:

Overview  
Content  
Blog

GA4 Reports:

Overview

Pages & Keywords  
Generic Keywords  
Branded Keywords  
Question Keywords

Ranking Reports:

Rankings Overview  
Keywords Overview

# Branded Keywords

	Query	Clicks	% Δ	Impressions	% Δ	Average Position	% Δ
1.	full screen com shane	0	-	6	-	74	-
2.	shane clark	0	-	10	150.0% ↑	32.1	-56.0% ↓
3.	shane clark latest	0	-	5	-	78.8	-
4.	shane clark md	0	-	1	-50.0% ↓	47	2.2% ↑
5.	shane guy	0	-	3	50.0% ↑	32	52.4% ↑
6.	shane page	0	-	3	50.0% ↑	42.67	9.4% ↑
7.	shane seo	0	-	3	-57.1% ↓	1	-97.7% ↓
8.	shane site	0	-	1	0.0%	66	725.0% ↑
9.	shane web	0	-100.0% ↓	21	-25.0% ↓	3.9	106.3% ↑
10.	shanewebguy	0	-100.0% ↓	1	-85.7% ↓	1	0.0%



Mar 1, 2025 - Jun 25

Country: United States (1)

Device Category

Home

GA4 Reports:

Overview

Content

Blog

GSC Reports:

Overview

Pages & Keywords

Generic Keywords

Branded Keywords

Question Keywords

Ranking Reports:

Rankings Overview

Keywords Overview

## Question Keywords

	Query	Clicks	Impressions	Site CTR	Average Position
1.	how much animation should you put in a website	0	1	0%	39
2.	how to build a real estate website with wordpress	0	3	0%	95.67
3.	how to edit drone footage in premiere pro	0	10	0%	25.1
4.	how to maintain a website los angeles	0	2	0%	12
5.	how to make mobile responsive website in wordpress	0	1	0%	68
6.	how to make wix website ada compliant	0	1	0%	87
7.	how to manage wordpress website cleveland	0	73	0%	12.18
8.	how to optimize for local search	0	1	0%	1
9.	how to start a successful blog in 2020	0	7	0%	41.29
10.	what are conversions in google analytics	0	1	0%	43
11.	what are views in google analytics	0	1	0%	17
12.	what do blog posts look like	0	1	0%	69
13.	what do blogs look like	0	8	0%	55.88
14.	what does a blog look like	0	26	0%	42.54
15.	what does a blog look like?	0	10	0%	44
16.	what does a blog post look like	0	75	0%	56.99
17.	what is a view in google analytics	0	3	0%	37.67
18.	what is oxygen builder	0	1	0%	43
19.	what is the best drone for commercial use	0	1	0%	99
20.	what is the difference between social listening and social moni...	0	10	0%	87.8



Home

GA4 Reports:

Overview

Content

Blog

GSC Reports:

Overview

Pages & Keywords

Generic Keywords

Branded Keywords

Question Keywords

Ranking Reports:

Rankings Overview

Keywords Overview

# Landing Pages

Landing Page ▾	Top pages	Impressions	Average Position	CTR
<a href="https://shanewebguy.com/">https://shanewebguy.com/</a>	20	197	28.64	10.15%
<a href="https://shanewebguy.com/20-secrets-to-breathtaking-aerial-photos/">https://shanewebguy.com/20-secrets-to-breathtaking-aerial-photos/</a>	0	4	4.5	0%
<a href="https://shanewebguy.com/30-keyword-package-cincinnati/">https://shanewebguy.com/30-keyword-package-cincinnati/</a>	0	9	1.22	0%
<a href="https://shanewebguy.com/30-keyword-package-cleveland/">https://shanewebguy.com/30-keyword-package-cleveland/</a>	0	205	52.1	0%
<a href="https://shanewebguy.com/30-keyword-package-miami/">https://shanewebguy.com/30-keyword-package-miami/</a>	0	14	30.5	0%
<a href="https://shanewebguy.com/30-keyword-package-milwaukee/">https://shanewebguy.com/30-keyword-package-milwaukee/</a>	0	54	78.65	0%
<a href="https://shanewebguy.com/30-keyword-package-pittsburgh/">https://shanewebguy.com/30-keyword-package-pittsburgh/</a>	0	39	15.97	0%
<a href="https://shanewebguy.com/30-keyword-package/">https://shanewebguy.com/30-keyword-package/</a>	0	760	10.67	0%
<a href="https://shanewebguy.com/5-best-tips-for-building-a-new-york-wix-website/">https://shanewebguy.com/5-best-tips-for-building-a-new-york-wix-website/</a>	2	76	44.84	2.63%
<a href="https://shanewebguy.com/5-elements-ideal-landing-page/">https://shanewebguy.com/5-elements-ideal-landing-page/</a>	0	10	85.2	0%
<a href="https://shanewebguy.com/5-seo-trends-to-take-advantage-of-this-2015-part-2/">https://shanewebguy.com/5-seo-trends-to-take-advantage-of-this-2015-part-2/</a>	0	5	43.4	0%
<a href="https://shanewebguy.com/6-content-marketing-strategies-for-2015-part-1/">https://shanewebguy.com/6-content-marketing-strategies-for-2015-part-1/</a>	0	3	43.67	0%
<a href="https://shanewebguy.com/6-content-marketing-strategies-for-2025/">https://shanewebguy.com/6-content-marketing-strategies-for-2025/</a>	0	20	25.8	0%
<a href="https://shanewebguy.com/6-must-apps-promote-organization-productivity-part-2/">https://shanewebguy.com/6-must-apps-promote-organization-productivity-part-2/</a>	0	1	99	0%
<b>Grand total</b>	<b>186</b>	<b>371,717</b>	<b>56.35</b>	<b>0.05%</b>

# Non Indexed Pages GSC - Report

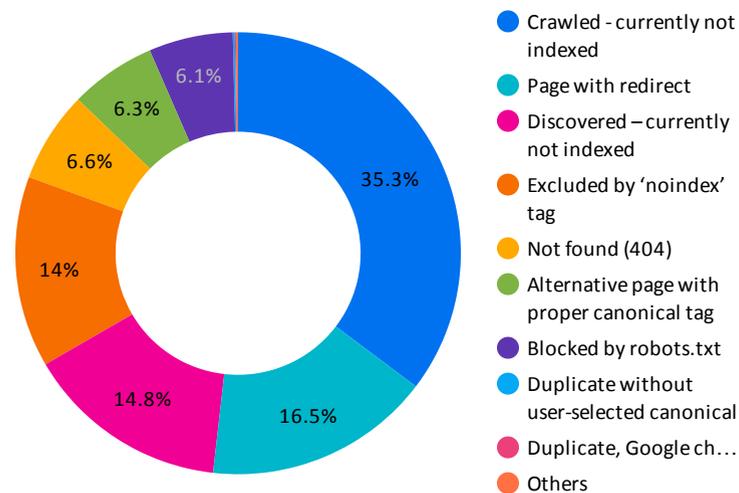
	Page URL ▾	Indexing Status	Last Crawled
1.	<a href="https://shanewebguy.com/writing-better-title-tags-for-seo/feed/">https://shanewebguy.com/writing-better-title-tags-for-seo/feed/</a>	Excluded by 'noindex' tag	Jan 4, 2025
2.	<a href="https://shanewebguy.com/wp-json/wp/v2/">https://shanewebguy.com/wp-json/wp/v2/</a>	Blocked by robots.txt	Mar 11, 2025
3.	<a href="https://shanewebguy.com/wp-json/shaneapi/holiday/">https://shanewebguy.com/wp-json/shaneapi/holiday/</a>	Blocked by robots.txt	Mar 11, 2025
4.	<a href="https://shanewebguy.com/wp-json/">https://shanewebguy.com/wp-json/</a>	Blocked by robots.txt	Mar 11, 2025
5.	<a href="https://shanewebguy.com/wp-includes/js/jquery/jquery.js?ver=1.12.4">https://shanewebguy.com/wp-includes/js/jquery/jquery.js?ver=1.12.4</a>	Crawled - currently not indexed	Jan 14, 2025
6.	<a href="https://shanewebguy.com/wp-includes/js/jquery/jque">https://shanewebguy.com/wp-includes/js/jquery/jque</a>	404	Jan 14, 2025
7.	<a href="https://shanewebguy.com/wp-includes/js/jquery/jque">https://shanewebguy.com/wp-includes/js/jquery/jque</a>	Not found (404)	Jan 14, 2025
8.	<a href="https://shanewebguy.com/wp-content/uploads/2022/01/Shane_Clark_Resume-1.docx">https://shanewebguy.com/wp-content/uploads/2022/01/Shane_Clark_Resume-1.docx</a>	Crawled - currently not indexed	Apr 2, 2025
9.	<a href="https://shanewebguy.com/wp-content/uploads/2020/01/Shane_Clark_Resume-1.docx">https://shanewebguy.com/wp-content/uploads/2020/01/Shane_Clark_Resume-1.docx</a>	404	Jan 12, 2025
10.	<a href="https://shanewebguy.com/wp-content/uploads/2020/01/Shane_Clark_Resume-1.docx">https://shanewebguy.com/wp-content/uploads/2020/01/Shane_Clark_Resume-1.docx</a>	Not found (404)	Jan 12, 2025
11.	<a href="https://shanewebguy.com/wp-content/uploads/2019/04/Authorized-Buyers-API-Basics...">https://shanewebguy.com/wp-content/uploads/2019/04/Authorized-Buyers-API-Basics...</a>	Crawled - currently not indexed	Nov 25, 2024
12.	<a href="https://shanewebguy.com/wp-content/uploads/2018/05">https://shanewebguy.com/wp-content/uploads/2018/05</a>	Blocked due to access forbidden (403)	Jan 14, 2025
13.	<a href="https://shanewebguy.com/wp-content/themes/shanewebguy/style.css?ver=all">https://shanewebguy.com/wp-content/themes/shanewebguy/style.css?ver=all</a>	Crawled - currently not indexed	Jan 14, 2025
14.	<a href="https://shanewebguy.com/wp-content/themes/shaneweb">https://shanewebguy.com/wp-content/themes/shaneweb</a>	404	Jan 14, 2025
15.	<a href="https://shanewebguy.com/wp-content/themes/shaneweb">https://shanewebguy.com/wp-content/themes/shaneweb</a>	Not found (404)	Jan 14, 2025
16.	<a href="https://shanewebguy.com/wp-content/plugins/testimo">https://shanewebguy.com/wp-content/plugins/testimo</a>	Blocked by robots.txt	Jan 12, 2025
17.	<a href="https://shanewebguy.com/wp-content/plugins/shane-w">https://shanewebguy.com/wp-content/plugins/shane-w</a>	Blocked by robots.txt	Jan 12, 2025
18.	<a href="https://shanewebguy.com/wp-content/plugins/ml-slid">https://shanewebguy.com/wp-content/plugins/ml-slid</a>	Blocked by robots.txt	Jan 12, 2025

# Why pages aren't indexed

	Reason	Pages ▾
1.	Crawled - currently not indexed	462
2.	Page with redirect	216
3.	Discovered – currently not indexed	194
4.	Excluded by 'noindex' tag	183
5.	Not found (404)	87
6.	Alternative page with proper canonical tag	82
7.	Blocked by robots.txt	80
8.	Duplicate without user-selected canonical	2
9.	Redirect error	1
10.	Duplicate, Google chose different canonical than user	1
11.	Blocked due to access forbidden (403)	1
12.	Server error (5xx)	0

1 - 12 / 12 < >

## Reason by Pages



**Thank you!** 🙏